

# ARE FRIDAY WEDDINGS THE NEW SATURDAY WEDDING?

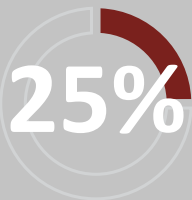
## FRIDAY Weddings

VS.

## SATURDAY Weddings

INCREASING POPULARITY

**15%** OF ALL COUPLES  
WED ON FRIDAYS



**GREATER MONEY SAVINGS**  
LESS MONEY IS SPENT  
ON FRIDAY WEDDINGS

**HIGHER OVERALL COST**

ON AVERAGE

**\$4,000**

MORE FOR FOOD  
AND BEVERAGE

ON AVERAGE

**\$1,000**

MORE FOR THE  
VENUE RENTAL FEE

&

**DECREASED VENUE AVAILABILITY**

MOST VENUES  
ARE BOOKED



OR MORE  
IN ADVANCE

**JSCOTT**  
CATERING